

RESTAURANT GUIDE

GENERAL SPECS FOR ALL ADS

color: CMYK
resolution: 300 dpi
acceptable file formats: pdf / tif / jpg



BACK/INSIDE COVER

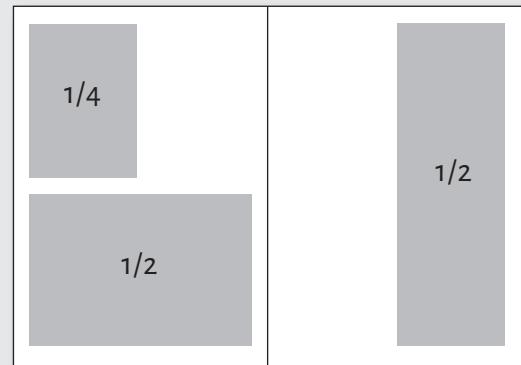
148 mm × 210 mm (5.8 in × 8.3 in)
+ bleed 5 mm (0.2 in)



FULL PAGE

132 mm × 196 mm (5.2 in × 7.7 in)

No bleed



1/2 PAGE

horizontal 132 mm × 96 mm (5.2 in × 3.8 in)
vertical 64 mm × 196 mm (2.5 in × 7.7 in)

1/4 PAGE

64 mm × 96 mm (2.5 in × 3.8 in)

No bleed